

HIGOLD®

C H A M P I O N C O L L E C T I O N 2 0 1 9



CHAMPION





reddot design award
winner

Share our passion for furniture!

A short introduction

The history of HIGOLD as a company goes back to 1989. From the nineties the company developed itself to a reliable manufacturer of kitchen hardware. From 2011 we may call ourselves a leading brand in China. In 2005 we decided to expand our business activities with furniture, to be precise top quality outdoor furniture. First under private label, later on we decided to launch and build our own brand HIGOLD excellent outdoor.

A brand with a mission

That is for sure. We like to inspire the luxury outdoor market with our brand and prove our promise: live the excellent life. Not only in China, but all over the world. Therefore we launched HIGOLD excellent outdoor shop in Europe at the first quarter of 2014 and started launching the brand with one of our partners in the Netherlands. From here we have connected various enthusiastic agents, dealers and retailers and we are building the brand. At the moment we are active in Holland, Germany, Spain, Portugal, Italy, Switzerland, Belgium, USA and Qatar. In these countries famous hospitality brands like Hilton, Sheraton and Jade Beach have already met the brand and gave their terrace the right ambiance with one or more HIGOLD models.

Our ambition

All together the HIGOLD business activities have led to a very promising turnover. A result that we are absolutely proud of. But we are ambitious and are ready for our next step. In terms of our collection and in terms of expanding to additional countries. To start with Northern America. To handle this growth ambition we have just finished building a complete new sustainable factory. Wherefore we obtained all relevant certificates. The building not only has a great look, but also guarantees the best working conditions.

Our collection strategy

We believe that design makes a difference. The fact that we have won the prestigious international Red Dot award in 2014 and 2016, for our Shenzhou X series and lcook collection, emphasizes that. From that point of view we have attracted top designer Nicolas Thomkins to work with the HIGOLD outdoor collection. He is worldwide known and famous for his original signature, iconic designs & functional furniture and is also a Red Dot award winner. In 2016, Pininfarina Extra started to work with us in designing our new head office and also furniture, which sets a benchmark in HIGOLD's history.



Sincerely,

Founder & President of the HIGOLD group
Mr. Alwin Ou





CHAMPION

A kind of special comfort can be reached by being seated on Champion collection. Both the seater and the back are with super soft foam inside to give body a reason to relax. Each sewing line is able to leave space for air to recycle. Champion will bring you to an outdoor world full of wonder and joy.



















A BOLD AND UNCONSTRAINED DESIGN WITHOUT
LOSING WARM AND DELICATE FEELING









THE GENEROUS FAÇADE AND STRUCTURES ECHO WITH
THE MODERN ARCHITECTURAL STYLE

SIMPLE BUT COMFORTABLE, WITH LAYERS OF FOAM IN
DIFFERENT LEVELS OF SOFTNESS

THE CUSHIONS FOLLOWING THE CORRUGATED STYLE
HELP THE BODY TO BREATHE AND RELAX



FEELING THE BEAUTY OF NATURE OUTSIDE THE METAL STRUCTURE
BY DECORATING WITH TEAK ARMRESTS

A TRUE TOUCH OF THE HEART AND A FEAST FOR THE EYES WITH
CERAMIC GLASS TABLE TOPS ON THE CHAMPION COLLECTION









Outdoor Furniture Collection
CHAMPION



204321
Single Sofa
Size: 800x800x750mm



204331
Double Sofa
Size: 800x1450x750mm



204341
Three-seater Sofa
Size: 800x2100x750mm



204381
Coffee Table
Size: 1200x700x400mm



204308
Middle Sofa
Size: 795x655x750mm



204328
Middle Corner Sofa
Size: 795x795x750mm



204327
Left Corner Sofa
Size: 795x1380x750mm



204329
Right Corner Sofa
Size: 795x1380x750mm



204311
Dining Chair
Size: 625x555x865mm



204371
Dining Table
Size: 1000x1000x750mm

204372
Dining Table
Size: 2000x1000x750mm



204351
Lounge
Size: 1990x930x915mm



Champion Combinations



2043110



2043150



2043170



2043160



2043140



2043180



2043190



2043200



2043210



2043120



2043130



2043100



204320



204310



204330



204380



204350



204370

HIGOLD®

Live the excellent life

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